Missouri Valley Division Corporate Sponsorship Program

Purpose:

To develop a program defining levels of sponsorship from private and public entities that assist in meeting the goals and objectives of the Missouri Valley Division of the International Association of Fire Chiefs (IAFC).

Scope:

Encompasses all contributions to the Missouri Valley Division and defines the benefits of each established level of sponsorship. The sponsorship program will comply with all bylaws, policies and procedures of the Missouri Valley Division and the IAFC and ensure that no conflict of interest results between the goals and objectives of the IAFC and the Missouri Valley Division.

Process:

The Division Secretary shall be the administrator and primary point of contact for the Sponsorship program. Form of payment for sponsorship contributions may be either via traditional corporate check or by secured funds; all checks and vouchers returned for insufficient funds may be assessed a surcharge of $100. Electronic payment will be through established venues approved by the Executive Board of the Missouri Valley Division and administered by the Division Secretary.

Any entity, private or public wishing to be a sponsor of the Missouri Valley Division shall notify the Secretary of the Division via email of their desire to help promote the goals and objectives of the Division. This notification should include a description of the entity and the products and services which they provide.

Upon receipt of the notification, the Division Secretary will notify the Missouri Valley Board of Directors and the Chief Executive Officer of the IAFC of the proposal to evaluate any potential conflict of interest issues. All persons notified will have five business days to respond and weigh in either for or against the proposed sponsorship. Any perceived conflict of interest potential will be resolved through the procedures of "Conflict of Corporate Interest" outlined in the "Division Policy Handbook."

Levels of sponsorship and associated benefits shall be as outlined in Table 1.

*This program is separate from the annual division conference. All participation at the annual conference must be coordinated through the host city. The Missouri Valley Division Corporate Sponsorship Program is exclusive to those events and venues over which the Board of Directors has ultimate control.

Table 1

Platinum	**All benefits of Gold Membership and additional benefits below:**	**$7,000**
Prominent Banner at all events where the Missouri Valley Division has a presence*		
Recognition and opportunity to speak for no more than 5 minutes at FRI Division Luncheon, Annual Conference, Winter Meeting, and other events as scheduled and approved by the Executive Board.		

QUARTERLY recognition on Missouri Valley Division Social Media platforms.	
Corporate logo, link to their web page and level of Sponsorship with information about products and services on Missouri Valley Division Web Recognition site (not to exceed one page).	
QUARTERLY contribution to the "News" section of the Division Web Page; content to be provided by sponsor and approved by Executive Board	
Gold	**All benefits of Silver Membership and additional benefits below:** **$3,500**
Banner at all events where the Missouri Valley Division has a presence*	
Recognition of level of sponsorship by MC/Conducting Officer at FRI Division Luncheon, Annual Conference, Winter Meeting, and other events as scheduled and approved by the Executive Board.	
Semi-annual Recognition on Missouri Valley Division Social Media platforms.	
Corporate logo and level of Sponsorship and brief bio of products and services on the Missouri Valley Division Web site with a link to their web page	
Silver	**All benefits of Website only Membership and additional benefits below:** **$1,750**
Promotional Materials distributed in conjunction with the events and meetings of the Missouri Valley Division.*	
One-time per calendar year access to the Division email list - to be administered by 3rd party.	
Company's corporate logo and link to web page displayed on MVD's website.	
Website Only	**$750**
Company's link displayed on the MVD's website	
Recognition on Missouri Valley Division Social Media platforms on an annual basis.	

Missouri Valley Division, IAFC Sustaining Partner Application

General Information:

Name of Business:_____

Company Contact: _____**Title:**_____

Address:_____

City / State / Zip:_____

Telephone: _____ **Email:**_____

Website: _____

Sustaining Partner Level and Dues:

Platinum	**All benefits of Gold Membership and additional benefits below:**	**$7,000**
Prominent Banner at all events where the Missouri Valley Division has a presence*		
Recognition and opportunity to speak for no more than 5 minutes at FRI Division Luncheon, Annual Conference, Winter Meeting, and other events as scheduled and approved by the Executive Board.		
QUARTERLY recognition on Missouri Valley Division Social Media platforms.		
Corporate logo, link to their web page and level of Sponsorship with information about products and services on Missouri Valley Division Web Recognition site (not to exceed one page).		
QUARTERLY contribution to the "News" section of the Division Web Page; content to be provided by sponsor and approved by Executive Board		
Gold	**All benefits of Silver Membership and additional benefits below:**	**$3,500**
Banner at all events where the Missouri Valley Division has a presence*		
Recognition of level of sponsorship by MC/Conducting Officer at FRI Division Luncheon, Annual Conference, Winter Meeting, and other events as scheduled and approved by the Executive Board.		
Semi-annual Recognition on Missouri Valley Division Social Media platforms.		
Corporate logo and level of Sponsorship and brief bio of products and services on the Missouri Valley Division Web site with a link to their web page		
Silver	**All benefits of Website only Membership and additional benefits below:**	**$1,750**
Promotional Materials distributed in conjunction with the events and meetings of the Missouri Valley Division.*		
One-time per calendar year access to the Division email list - to be administered by 3rd party.		
Company's corporate logo and link to web page displayed on MVD's website.		
Website Only		**$750**
Company's link displayed on the MVD's website		
Recognition on Missouri Valley Division Social Media platforms on an annual basis.		

Additional Contacts:
Name:
Title:
Email:
Name:
Title:
Email:

Terms and Conditions

1.	Sustaining Partnerships are for a 12 month period beginning date of partnership.
2.	Sustaining Partners will receive benefits according to their level of Sponsorship outlined above
3.	The Missouri Valley Division reserves the right of approval or refusal of any application for Sustaining Partner. Sustaining Partners shall be held to the same standard of conduct as any other class of member.
4.	The Missouri Valley Division is designated as an IRS 501(c)(3) organization. FEIN:
5	Use of the Missouri Valley Division logo is strictly prohibited without consent from the Executive Board.
6.	*All Banners and promotional materials to be provided by the Sponsor

Mail, email, or Fax Completed form to:

Chief Jack Taylor, Missouri Valley Division Secretary
PO Box 928
Emporia, KS 66801

(FAX) 620-341-4347

Email: jtaylor@emporia-kansas.gov

For Questions please call:
620-343-4230