

GOAL ONE - LEAD

LEAD – In partnership with the eight state fire chief’s organizations be the voice and advocate for the fire and emergency services in the Missouri Valley Division on management and policy.

STRATEGY 1: Provide support to fire chiefs on hot topics by engaging them to discuss and address the emerging challenges and opportunities.

OUTCOMES

- Identify the IAFC and MVD as a source of information and resources.
- Provide platforms and methods for fire chiefs to discuss and share experiences, best practices and needs.
- Develop and share policies and procedures.
- Accept input from membership on needs or recommendations and implement methodologies to provide support.

STRATEGY 2: Advocate for inclusiveness and improve the effectiveness through communication.

OUTCOMES

- Communicate MVD Board activities to membership, including quarterly newsletters and monthly meeting minutes.
- Share best practices.
- Engage MVD State Fire Chief’s Associations subject matter experts to mentor others.
- Provide resources for fire chiefs to ensure a culture of inclusiveness and diversity.

STRATEGY 3: Increase MVD membership to grow abilities to provide professional support for all size fire departments.

OUTCOMES

- Implement marketing plans to promote IAFC MVD membership.
- Describe value of membership to volunteer, combination and career fire chiefs.

GOAL TWO – EDUCATE

EDUCATE – Work with state chief's organizations to provide information, training and development opportunities to current and future fire and emergency services leaders in the Missouri Valley Division.

STRATEGY 1: Provide opportunities and deliveries, and financial assistance for professional development programs to current and future fire chiefs in the division.

OUTCOMES

- Work with the IAFC to bring their company, chief, and executive chief officer development programs to the states.
- Facilitate educational opportunities with a focus on preparing future fire chiefs.
- Facilitate educational opportunities with a focus on developing current fire chiefs.
- Facilitate educational opportunities with a focus on interpersonal skill development.
- Provide financial assistance to smaller departments with the focus on attendance at the Missouri Valley Chiefs Conference.
- Provide financial assistance (stipend) to the member states for educational opportunities at state conferences.

Goal Three – Serve

SERVE – Provide valuable services and products to our membership and the departments they serve.

Strategy: Provide the packets of information on best practices that have and are being developed, to our members on improving leadership within their ranks.

Outcomes –

1. Computer ready packets for use by anyone who wishes them are available through the division and its leaders
2. The organization's website is providing easy access to ready-made and produced information packets on all aspects of service delivery by providing:
 - a. Better and timely information to our fire departments
 - b. Easy methods for exchange of ideas amongst departments
 - c. Easy return of information from the departments to the MVD at large
3. State and local organizations are utilizing information provided, to improve their organizations

Ideas gathered through the 2021 member survey

- Conference
 - o Family locations for the conference
 - Keep close to airports
 - o Bring Chief Officer Training to the Conference
 - o Get conference information on the website more quickly
 - o Look to having virtual options
 - o Cost Share with the host City
 - Look to reduce cost of attendance
 - o Do a better job of communicating and promoting the conference
 - o Have a session around the Strategic Plan at the conference
- Communication
 - o More regular communication with the membership
 - News letter
 - State Directors send out info
 - Get more info on website
 - o Opportunities to liaison between states and IAFC Sections
 - o Don't double up on what the IAFC Provides other than a link
 - o Publish Board Minutes
- Training
 - o Financial resource training for new chiefs
 - o Info on training opportunities
 - o More info for volunteer chiefs
 - o Info for small agencies

- Website
 - o Get it updated to a format that is easier to navigate.
 - o Look for opportunities for state/division KnowledgeNet.
- Miscellaneous
 - o Network of promotional assessors
 - o Job Board
 - o Would like to see the Board more active