MISSOURI VALLEY DIVISION
STRATEGIC PLAN
2013-2014

The purpose of this document is to promote the future plans of the Missouri Valley Division of the International Association of Fire Chiefs (hereinafter referred to as the Division), thus providing for the strength and continuity of future officers and boards.

MISSION STATEMENT

Provide support for the professional development of our members.

Definitions:

• **Goal** – An aim, the final result of action. Something to accomplish to assist in moving the organization forward. An over-arching goal developed by the board to fulfill the organization's mission.

• **Strategy** – A possibility; a plan or methodology for achieving a goal. These are items that should be considered or evaluated in order to achieve a goal. A strategy to achieve a goal is developed by both the board and experts in the field (committees and sections).

• **Outcome**-Expected, measurable results delineating that a goal has been reached.

GOAL ALIGNMENT

During the discussions of the new MVD strategic plan, the Board of Directors of the Division, decided to align their strategic plan closely with the IAFC new strategic plan. This was accomplished by utilizing the same three goals of the current IAFC strategic plan (Lead-Educate & Serve). By this streamlining effort the strategies and outcomes will be more readily identified and more easily met.
GOAL ONE-LEAD

LEAD- In partnership with the eight state organizations be the voice and advocate for the fire and emergency services in the region on management and policy.

STRATEGY: Improve the Mental Health and Wellness of our members and the personnel of their organizations.

OUTCOMES

- Our membership will utilize various resources provided to them to enhance the mental health and wellness of themselves and their organizational members.
- The mental health and wellness of all fire and emergency service personnel in the Missouri Valley Division has improved.
- Our membership will be able to respond effectively in the event of a mental Health occurrence within their organization.
- Our members and their personnel will accept the need for assistance in the event of a significant occurrence that has the potential to overwhelm them and their families.
- Our work with the IAFF in this matter has shown a positive outcome in the Division.

CHAMPIONS

Jim Wamsley
Chris Riley
Jim Sederis
GOAL TWO-EDUCATE

EDUCATE- Work with the state organizations to provide information, training and development opportunities to current and future fire and emergency service leaders in the region.

STRATEGY: Provide information on the potential effects of the new Health Care/Insurance Reform as to cost and care on the fire service and their personnel.

OUTCOMES

- Utilizing the information provided our members and their personnel will be able to make informed choices about Health Insurance and their health care.
- Provide members with information that will assist in tailoring their EMS delivery system to best serve their citizens and their organization.

CHAMPIONS

Jim Wamsley
Chris Riley
Jim Sederis

STRATEGY: Provide information for programs that assist in succession planning within the division, states and organizations that are the division.

OUTCOMES

- The division has fostered a working relationship with the National Fire Academy and the IAFC in providing information and programs for use within the division, states, and organizations for succession planning.
- The division has a new group of potential leaders to continue the work of the division.
- Fire and Rescue departments within the division are utilizing information and programs in succession planning.

CHAMPIONS

Sandy Schiess
John Paul Jones
Brian Daake
GOAL THREE-SERVE

SERVE- Provide valuable services and products to our membership and the departments they serve.

STRATEGY: Develop packets of information on best practices that will assist state and local organizations in improving leadership within their ranks.

OUTCOMES

- Computer ready packets for use by anyone who wishes them are available through the division and its leaders.
- State and local organizations are utilizing information provided to improve their organizations.

CHAMPIONS
Sandy Schiess
John Paul Jones
Brian Daake

STRATEGY: Provide a handbook of best practices for elected officers of the Missouri Valley Division to use during their terms in office.

OUTCOMES

- Incoming officers of the MVD are relying on the handbook to better understand their roles and responsibilities in the Missouri Valley Division of the IAFC.
- The division officers are functioning more efficiently and effectively in handling the duties of their offices.

CHAMPIONS
Sandy Schiess
Chris Riley
Mike Merwick