



MISSOURI VALLEY DIVISION STRATEGIC PLAN 2011-2012

The purpose of this document is to promote the future plans of the Missouri Valley Division of the International Association of Fire Chiefs (hereinafter referred to as the Division), thus providing for the strength and continuity of future officers and boards.

MISSION STATEMENT

Provide support for the professional development of our members.

Definitions:

- **Goal** – An aim, the final result of action. Something to accomplish to assist in moving the organization forward. An over-arching goal developed by the board to fulfill the organization's mission.
- **Strategy** – A possibility; a plan or methodology for achieving a goal. These are items that should be considered or evaluated in order to achieve a goal. A strategy to achieve a goal is developed by both the board and experts in the field (committees and sections).

I. GOAL-Insure that the Division Mentoring Handbook is being used in the division.

I.1 Provide a letter to the membership with request for information on their mentoring process and potential use of the mentoring handbook. It shall include a link to MVD website for providing information.

- CHAMPION: GARY
- REPORT DATE: JULY, 2011

II. GOAL-Improve the Division members' utilization of Health/Wellness and Safety opportunities for them and their departments.

II.1 Provide a statement requiring a health, wellness or safety session at subsequent MVD conferences in the RFP for future conference sponsors.

- CHAMPION: Chris
- REPORT DATE: JULY, 2011

II.2 Have link on Division website to IAFC 16 initiatives.

- CHAMPION: Bill
- REPORT DATE: May, 2011

II.3 Provide summary report on three survey monkeys sent concerning Health/Wellness and Safety

- CHAMPION: Bill
- REPORT DATE: July, 2011

II.4 Provide report on survey monkey on physicals provided by the fire departments in the Division.

- CHAMPION: Bill
- REPORT DATE: July, 2011

III. GOAL-Increase participation in Division programs by members and non-members

III.1 Provide a report on potential of webinar for use at future MVD Conferences

- CHAMPION: Sandy
- REPORT DATE: July, 2011

III.2 Provide a video of portions of 2011 MVD conference to use as part of an improved marketing campaign.

- CHAMPION: Gary
- REPORT DATE: February, 2012

IV. Provide increased utilization of website by Division members

IV.1 Provide an access point for members to discuss and post current political issues affecting their state's fire service.

- CHAMPION: Mike
- REPORT DATE: MAY, 2011